

2012 New Mexico Infrastructure Finance Conference

Agenda at a Glance



Keynote speakers:

Governor Susana Martinez

Governor, the State of New Mexico



Cardell Cooper

Executive Director of the National Community Development Association (NCDA) in Washington DC



Matthew Leighninger

Executive Director of the Deliberative Democracy Consortium (DDC)



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DAY 1: TUESDAY OCTOBER 23RD

8:00 AM	REGISTRATION	Taos Convention Center (TCC)
8:00 AM - 12:00 PM	EXHIBIT SET UP	Rio Grande A, B, C, D
11:00 AM - 1:00 PM	CONFERENCE WELCOME/KEYNOTE SESSION <i>Bataan Hall</i>	
	Welcome Introduction	Conference Chair, Angela Pacheco-Chavez, NM Department of Finance and Administration
	Presentation of Colors	New Mexico Army National Guard
	Pledge of Allegiance	Colonel Donnie Quintana, Construction Facilities Management Officer for the New Mexico Army National Guard
	Conference Prayer	Elder Chavez, Taos Pueblo
	Welcome	Mayor Cordova, Town of Taos Dr. Thomas Clifford, Cabinet Secretary NM Department of Finance and Administration Governor Susana Martinez
1:00 PM	EXHIBITS OPEN	Rio Grande A, B, C, D
1:15 PM - 2:45 PM	Funding Projects through Public/Private Partnerships <i>Los Angelitos Room</i> Moderator: Kimberly Wildharber , NMDOT, LGAU Contract Manager Presentation: Public/Private partnership projects in Southern New Mexico along the Mexico border; the City of Hobbs where collaboration took place to boost the economy and provide infrastructure financing for communities; and the redevelopment project of the Old Indian School. Speakers: Homerio Bernal -Border Development Initiatives Kevin Eades , Molzen-Corbin-Joe Harvey Rd. project, Hobbs NM Michael Canfield , President/CEO, Indian Pueblo Cultural Center-Old Indian School Redevelopment Center. Water Rates-An Understanding at the Community Level <i>Alcada Room</i> Moderator: Blanca Surgeon , RCAC Presentation: Consumer water expenditures for select NM water systems, comparison of water and other household expenditures, averages for the areas, and a case study setting rates to position for funding. Speakers: Jaime Chermak , Professor of Economics, University of New Mexico Graham Knowles , Construction Programs Bureau, NMED-Trends in NM Water Rates Mike Martinez , MDWCA, Taos - Managing Rates to Position for Funding Case Study The "Reform Begins"- What you need to know about the State's Funding of Local Government Projects <i>El Taoseno Room</i> Moderator:	

Presentation: Requirements for receiving money within the state's control; ICIP (addressing the changes and new emphasis the administration is implementing); budgets/audits/quarterly reports; OMR plans; changes to CDBG rule; section 108 as a potential infrastructure financing mechanism; and options for consideration to capital funding reform.

Speakers: **Ryan Gleason**, Director, DFA-Local Government Division
Jolene Slowen, Bureau Chief, DFA-Local Government Division-Fiscal
Jimmy Rodriguez, Executive Capital Analyst, DFA- Capital Outlay Bureau

Primer on Capital Funding in Higher Education

Town Hall Library

Moderator:

Presentation: An overview/review on what senior leaders need to know about facilities funding requirements and best practices in New Mexico.

Speakers: **Dr. Gerald Burke**
Henry Mignardot
Joel Shepherd

Infrastructure Financing & Development-A Private/Public Sector Perspective of what needs to happen for business to locate in New Mexico

Taos Fire Station

Moderator: **Dora M. Dominguez**, Director of the NMEDD Office of Business Advocacy

Presentation: Sustainable places need a strong commercial base. By having a private developer with expertise in working with commercial and industrial development clients and a public sector economic development organization, will outline the importance of private and public sector partnerships in recruiting new companies to a community.

Speakers: **Jim Wible**, NAI Maestas & Ward
Chase Gentry, Executive Director, Clovis Industrial Development Corp.

Sustainable Housing Development

Town Hall, Council Chambers

Moderator:

Presentation:

Speakers: **Gene Gonzales**, Housing Assistance Council (HAC) Need Confirmation
Liz Bernal, Rural Community Assistance Corporation (RCAC) Need Confirmation

Tribal Planning and Building for Success

Town Hall, Mtg Room #2

Moderator: **Jerry Sandoval**, Economic Development Director Department of Indian Affairs

Presentation: "Best Practice" presentation; revisit the definition of "Tribal Planning"; learn how projects were prioritized, planned, funded and built based on the needs of the community.

Speakers: **Lillian Brooks**, ASD Director, Department of Indian Affairs
Kinney Pin, Director of Planning, Santo Domingo Pueblo
Shawna Bailey, Transportation Planner, Isleta Pueblo
Raymond Concho Jr., Director of Planning and Engineering, Acoma Pueblo

Thelma Antonio, Tribal Utilities Planner, Laguna Pueblo

2:45 PM - 3:00 PM

EXHIBIT STROLL/BREAK

Rio Grande A, B, C, D

3:00 PM - 5:00 PM

New Directions for Transpiration Planning in NM under Map21

Los Angelitos Room

Moderator: **Claude Morelli**, AICP (NMDOT)

Presentation: How will the new federal "MAP-21" transportation legislation affect the future of your community? Speakers will present insights from several perspectives, including state, federal and local.

Speakers: **Rodolfo Monge-Orviedo**, FHWA

Elias Archuleta, P.E., PMD Director, NMDOT

Ken Hughes, Clean Energy Specialist, NMEMNRD

Dave Pennella, Mid Region MPO

Lesah Sedillo, Mid Region NERPO

Evolution into the New Century-Emerging Technologies with Case Studies

El Taoseno Room

Moderator: Jane Winkler, JGMS, Inc.

Presentation: PNM's Energy Storage Project; The spaceport's Water and Wastewater Project, The Taos Wastewater Plant; and compressed natural gas as vehicle fuel for communities.

Speakers: **Jon Hawkins**, PNM, Manager-Advanced Technology

Luis Reyes, Kit Carson Electric, CEO

Jerry Paz, Molzen Corbin

Kari Edenfield, Souder Miller and Associates

Colin Messer, NM Energy, Minerals and Natural Resources Department

The Value of Information-A Financial, Legal and Planning Perspectives

El Alcalde Room

Moderator:

Presentation:

Speakers: **Paul Cassidy**, RBC

Bill Sisneros, B&K Consulting

Prioritizing Projects at the local level: the public schools model, how it works and how it could be applied to your community.

Town Hall, Library

Moderator:

Presentation: The funding prioritization model for school capital funding in New Mexico allocates funds to objectively-determine "greatest needs". This model is regarded as a national best practice and considered fair by New Mexico's school districts. Could a similar model be used by local communities and/or regions to allocate funding in a more efficient/effective manner?

Speakers: **Bob Gorrell**

Charles Sallee, Deputy Director, Legislative Finance Committee

Placemaking as Economic Development: Master Plans for Downtown

Town Hall, Council Chambers

Moderator:

Presentation: Master Plans may not guide the next 100 years, but a collaborative approach to defining downtown helps ensure that communities achieve economic potential and desired future. The session will describe effective use of master planning for

capital improvement and private sector reinvestment in downtown as well as successful case studies that increase communities' ability to attract federal and state dollars to complete capital projects.

Speakers: **Rich Williams**, New Mexico Mainstreet Director and Cultural District Coordinator
Charlie Deans, Community by Design/Mainstreet Program Associate-Urban Design

Mobile Workshop - Downtown Tour (TBD)

5:00 PM - 7:00 PM

NETWORKING WELCOME

Rio Grande A, B, C, D

DAY 2: WEDNESDAY OCTOBER 24TH

8:00 AM

REGISTRATION

Taos Convention Center (TCC)

8:00 AM - 3:00 PM

EXHIBITS OPEN

Rio Grande A, B, C, D

8:00 AM - 9:30 AM

KEYNOTE SESSION/WELCOME BREAKFAST
Bataan Hall

Welcome Introductions - **Frank Padilla**, US HUD

Cardell Cooper, Executive Director, National Community Development Association Mr. Cooper has extensive experience in municipal government and the field of community development. He has served as the County Administrator of Essex County, NJ, and as the Mayor of East Orange, NJ. Nominated by President Clinton and confirmed by the US Senate in 1998, Mr. Cooper served as Assistant Secretary for Community Planning and Development at the US Department of Housing and Urban Development where he oversaw more than \$7 billion in grant and loan programs which included the Community Development Block Grant (CDBG), HOME Investment Partnerships Program, Emergency Shelter Grants and Housing Opportunities for Persons with AIDS. He holds a Master's degree in Public Administration from Rutgers University.

9:30 AM - 9:45 AM

EXHIBIT STROLL/BREAK

Rio Grande A, B, C, D

9:45 AM - 11:15 PM

Plan & Design- "Complete Streets" for Better Communities
Los Angelitos Room
Moderator: **Claude Morelli**, AICP, NMDOT

Presentation: An overview of the "Complete Streets" concept; Laguna Pueblo-TIGER-2 funded process to develop pedestrian and bicycle circulation system; Case Study in Albuquerque area projects.

Speakers: **Caeri Thomas**, Mid Region MPO
Bill Hutchinson, NMDOT
Sharon Hausam, Laguna Pueblo
Richard Meadows, Bernalillo County

Integrated Planning and Funding
El Taoseno Room
Moderator: **Donzil Worthington**, Forsgren and Associates

Presentation: Asset Management, ICIP, Comprehensive Planning, and Capacity Development.

Speakers: **Heather Himmelberger**, NM Environmental Finance Center, Asset Management

Jack Richardson, Los Alamos County, ICIP and Integrated Planning
Tina Torres, City of Artesia, Comprehensive Planning

Resources to Attract Small Business to Your Community

El Alcalde Room

Moderator: **Jordan Ripley**, SBA

Presentation: Learn more about Federal, State and funded programs that support rural communities and enhancing the quality of life for rural residents through economic opportunities.

Speakers: **Clint Kaasa**, Loan Specialist, Business/Cooperative Programs, USDA Rural Dev.

Francis Padilla, SBA

John Brooks, Director-Private Lending, NMFA

How to do Infrastructure Projects in a Regional Context

Town Hall, Library

Moderator:

Presentation: What do local government, university or school leadership teams need to do differently in regionalizing projects? What are the key areas of focus? This workshop may present a checklist takeaway for attendees. A case study approach will be used.

Speakers: **Dr. Wayne Brown**

John Valdez

Tools to Land That Job Creation Project: How to Close the Deal?

Town Hall, Council Chambers

Moderator: **Antoinette Vigil**, NMEDD Finance Development Team Manager

Presentation: All communities have a variety of sites and resources that can provide development opportunities: Industrial Revenue Bonds; Manufacturers Investment Tax Credit, Technology Jobs Tax Credits; Rural Job Tax Credits; IRB's (Tax Exempt[Federal-IRD, Taxable-NM Statute]); State Small Business Credit Initiative -SSBCI.

Speakers: **Deidre Firth**, Manager, City of Albuquerque-Bernalillo Economic Development

Steve Vierck, President/CEO, NM Partnership

Beverlee McClure, President/CEO, ACI

USDA Rural Development Housing Programs

Town Hall, Meeting Room #2

Moderator:

Presentation: Single-family housing and its effect on rural communities.

Speakers: **Art Garcia**, Program Director, USDA, Rural Development

11:15 AM - 11:30 AM

EXHIBIT STROLL/BREAK

Rio Grande A, B, C, D

11:30 AM - 1:00 PM

KEYNOTE SESSION/LUNCH

Bataan Hall

Introductions - Paul Gutierrez, Executive Director, NM Association of Counties

Keynote Speaker - TBD

1:00 PM - 1:15 PM

EXHIBIT STROLL/BREAK

Rio Grande A, B, C, D

1:15 PM - 2:45 PM

LEGISLATIVE ROUNDTABLE

Bataan Hall

Moderator: **Paul Gutierrez**, Executive Director, NM Association of Counties

Presentation:

Speakers: Senator **Pete Campos**
Senator **Michael Sanchez**
Representative **Ken Martinez**
Representative **Tom Taylor**
Representative **Bobby Gonzalez**

2:45 PM - 3:00 PM

EXHIBIT STROLL/BREAK

Rio Grande A, B, C, D

3:00 PM - 5:00 PM

Mobile Workshop - Rio Grande Taos Gorge Bridge

Los Angelitos Room

Moderator: Tonantzin Lucero-Roybal, Local & Capital Projects Coordinator, NMDOT

Presentation: The Taos Gorge Bridge rehabilitation project has been an expensive and enormous but necessary task. This workshop will conclude with a tour of the Rio Grande Taos Gorge Bridge to show the finished project.

Speakers: **Lee Frieberg**, P.E., HDR, Inc.
Danton Bean, P.E., HDR, Inc.

Creating a Greener Sustainable Community

El Taoseno Room

Moderator: **Saroj Baxter**, NM Environment Department

Presentation: Presentation on various ways to save energy and save money for government and businesses, including retrofit and rebate programs (PNM), PV system case study (Buckman Diversion), Energy efficiency, and Compressed gas fuel.

Speakers: **Carlos Lucero**, Program Manager, Commercial Energy Efficiency, PNM
Shawn White, Manager, Consumer/Commercial Energy Efficiency, Xcel Energy
Dale Lyons, City of Santa Fe Renewables
Susie Marbury, NM Energy, Minerals, and Natural Resources Department
Luis Reyes, CEO, Kit Carson Electric

Local Assistance Funding Programs - Round Table Discussion

El Alcalde Room

Moderator: **Rick Martinez**, Director of Business Development, NMFA

Presentation: What can we do to meet all your funding needs: Practical Examples of getting your project off the ground

Speakers: **Terry Bruner**, USDA
Ryan Gleason, Director, DFA-Local Government Division
Jim Chiasson, Bureau Chief, NMED-Construction Programs Bureau
Frank Padilla, USDA HUD
Gilbert Tellez, EPA

Facilities Maintenance & Reducing Capital Costs; What is Great Maintenance and How do you Benchmark your Maintenance Program?

Town Hall Library

Moderator:

Presentation: With capital funding tighter than ever, "fixing what we have", and maintaining facilities to maximize useful life is ever more critical. But what is sufficient maintenance? This session will answer that question, and provide a template that line items the key areas of focus that facilities owners.

Speakers: **Michael Wintz**, Business Director, State & Local Government/Education, VFA, Inc.

Chuck Gara, Division Director, GSD-Property Control Division

Infrastructure Financing & Development - A State's Perspective

Town Hall, Council Chambers

Moderator: **Antoinette Vigil**, NMEDD Finance Development Team Manager

Presentation: Planning, prioritizing and accountability of tax dollars. Discussion on challenges of the current capital process. How do we improve coordination between federal, state, local and regional entities for plan, design, financing, building operating and maintaining our critical infrastructure.

Speakers: **Jon Barela**, Cabinet Secretary, NMEDD

Lisa Hardison, President/CEO, Hobbs Economic Development Corporation

Charles Sallee, Program Evaluation Manager, NM Legislative Finance Committee

3:30 PM - 5:00 PM

EXHIBITOR BREAKDOWN

Rio Grande A, B, C, D

6:00 PM - 11:00 PM

"Classic Hollywood" Dinner & Dance-Entertainment by Chicano Groove
Sagebrush Inn

DAY 3: THURSDAY OCTOBER 25TH

7:30 AM - 8:30 AM

EXHIBITOR COFFEE

Sagebrush Lobby

8:30 AM - 10:00 AM

Save Money by Using Best-Value Alternative Bidding & The Latest Asphalt Technologies
Sagebrush Inn-Pinon Room

Moderator: **Tonantzin Lucero-Roybal**, Local & Capital Projects Coordinator, NMDOT

Presentation: Learn how to bid projects with more flexibility and maximize cost saving by using the Best-Value Alternative Bidding method. Discussion on the latest asphalt technologies; use of Terminal Blended Tire Rubber Asphalt (TBTRA) products; and Warm Mix vs. traditional Hot Mix.

Speakers: **David Quintana**, Technical Support Engineer, NMDOT District 5

Joey Vincent, Wright Asphalt Products Company

Kevin Gullick, Wright Asphalt Products Company

Shawn Hammer, Quality Control Manager, Fisher Sand & Gravel, NM

Utility Infrastructure-How we can Achieve Funding Readiness

Sagebrush Inn- Chamisa Room

Moderator: **Ryan Helton**, Senior Program Administrator, NMFA

Presentation: Compliance, Audit, and Technical Aspects of funding readiness.

Speakers: **Andy Edmondson**, NMED-Drinking Water Bureau

Kari Edenfield, Souder Miller and Associates

Natalie Cordova, Audit Director, State Auditor's Office

Jim Chiasson, Bureau Chief, NMED-Construction Programs Bureau

What does New Mexico have to attract and retain top talent, commerce and industry to my Community?

Quality Inn, Fireside Room

Moderator:

Presentation:

Speakers: **Clint Kaasa**, Loan Specialist, Business & Cooperative Programs, USDA Rural Development

Michelle Hoeft, CEO/President, HD3

Scott McAdams, Peoples Bank
Angel Reyes, President, Centinel Bank of Taos

NM Dept. of Indian Affairs; Projects, Programs, Capital Outlay, TIF and the Planning Program

Sagebrush Inn, Ristra Room

Moderator: **Jerry Sandoval**, Economic Development Director, Department of Indian Affairs

Presentation: Department of Indian Affairs Strategic Plan-project development, planning and collaboration with city, county, state and federal agencies. Learn more about IAD's partnership with the first Native CDFI that will assist with economic development, housing projects, provide credit repair consultation, to include an array of services for all New Mexico tribes and tribal members.

Speakers: **Arthur Allison**, Cabinet Secretary, NM Department of Indian Affairs
Lillian Brooks, ASD Director, NM Department of Indian Affairs
Dr. Graham Knowles, Community Services Director, NMED
Marvin Ginn, Executive Director, Native Community Finance

10:30 AM - 12:30 PM

KEYNOTE SESSION/CLOSING BRUNCH

Sagebrush Inn, Chamisa Ballroom

Welcome Introductions – **Bill Fulginiti**
Award Presentations – **Frank Padilla**

Joe Guillen Award – Recipient: **Doug Powers**

Best Practice Awards

Community Facilities - NM Public Schools Facilities Authority
Economic Development - Farmington Small Business Development Center
Housing - Southwest Indian Foundation
Transportation - City of Albuquerque/Department of Municipal Development
Tribal - Pueblo of San Felipe

Catalina Muniz Award
Utilities - El Valle Water Alliance

Introductions - **Alberto Solis**

Matt Leighninger, Executive Director, Deliberative Democracy Consortium (DDC), an alliance of the major organizations and leading scholars working in the field of deliberation and public engagement. Over the last 18 years, Matt has worked with public engagement efforts in over 100 communities, in 40 states and four Canadian provinces. Matt is a Senior Associate for Everyday Democracy, and serves on the boards of e-democracy.org, the National School Public Relations Association, and The Democracy Imperative. He has worked with government agencies and national associations on their public engagement strategies, including the National League of Cities, American Bar Association, International City/County Management Association, Alliance for Children and Families, Neighbor Works America, Centers for Disease Control, Environment Canada, and the League of Women Voters.

Conference Wrap Up – Conference Chair, **Angela Pacheco-Chavez**

12:30 PM

ADJOURNMENT

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